



Др Дуња Демировић
Научни сарадник, Географски институт „Јован Цвијић“
САНУ Србија, 11 000 Београд, Буре Јакшића 9.

Телефон: +381-11-2636 395, +38164 2686290 (Моб.)
Факс: +381-11-2637597
електронска пошта: d.demirovic@gi.sanu.ac.rs,
demirovic.dunja2@gmail.com

Шире научно интересовање

Друштвена географија; рурални простор; туризам; географски информациони систем

Образовање:

- Октобар 2012. – септембар 2016. године: докторске студије на Природно-математичком факултету, Департман за географију, туризам и хотелијерство, Универзитет у Новом Саду. Звање: Доктор наука – геонауке (туризам); просек оцена 10,00.

Тема докторске дисертације: „Конкурентност Војводине као дестинације руралног туризма“.

- Октобар 2010. – фебруар 2012. године: мастер студије на Природно-математичком факултету, Департман за географију, туризам и хотелијерство, Универзитет у Новом Саду. Звање: Мастер менаџер (модул туризам); просек оцена 10,00.

- Октобар 2005. – март 2010. године: основне студије на Природно-математичком факултету, Департман за географију, туризам и хотелијерство, Универзитет у Новом Саду. Звање: Дипломирани менаџер у туризму; просек оцена 9,69.

Радно искуство:

- Фебруар 2018. – до данас: научни сарадник, Географски институт „Јован Цвијић“ САНУ, Београд

- Октобар 2017. – фебруар 2018: стручни сарадник на Департману за географију, туризам и хотелијерство, Природно-математички факултет, Универзитет у Новом Саду;

- Децембар 2016. – јун 2017. – доцент на Високој школи за менаџмент и економију, Крагујевац;

- Децембар 2011. – до данас – хонорарни сарадник у Културном центру Новог Сада на пословима организације догађаја и у служби односа са јавношћу.

Рецензент у часописима:

- Current Issue in Tourism, Impact Factor 2017: 3.462, Izdavač: Channel View Publications
- Journal of Mountain Science; Impact Factor 2017: 1.135, Izdavač: Springer
- Tourism economics, Impact Factor 2016: 0.826, Izdavač: SAGE Publishing

- Studies in Higher Education, Impact Factor 2016: 1.527, Izdavač: Taylor & Francis Group
- Journal of Tourism and Cultural Change, Impact Factor 2016: 0.732, Izdavač: Taylor & Francis Group
- Journal of the Geographical Institute "Jovan Cvijić", SANU, Izdavač: Geografski institut "Jovan Cvijić", SANU, Beograd;
- Geographica pannonica, Izdavač: Faculty of Sciences, Department of Geography, Tourism and Hotel Management, Novi Sad;
- Organizacija - Journal of Management, Informatics and Human Resources, Izdavač: Založba Moderna organizacija, Faculty of Organizational Science, University of Maribor, Slovenia
- International Scientific Journal – Turizam, Izdavač: Departman za geografiju, turizam i hotelijerstvo, Prirodno-matematički fakultet, Novi Sad

Стипендије и награде:

- 2013. – 2016. године стипендиста Министарства просвете, науке и технолошког развоја Републике Србије као студент докторских академских студија;
- 2008/2009. и 2010/2011. године стипендиста "Фонда за младе таленте" Министарства омладине и спорта Републике Србије;
- 2005/2006., 2006/2007., 2008/2009. и 2010/2011. године награда Природно-математичког факултета, Универзитета у Новом Саду за постигнут успех током школовања;
- 2009/2010. године награда Универзитета у Новом Саду за постигнут успех у току студирања;
- 2006/2007., 2007/2008 и 2008/2009. године стипендија Општине Бачка Паланка;
- 2006/2007. и 2007/2008. године стипендија Министарства просвете, науке и технолошког развоја за основне студије.

Стручна усавршавања:

- Добитник стипендије Савета фондације за стипендирање Републике Аустрије и стручно усавршавање у периоду од 01.03. до 31.03.2016. године на Институту за развој предела, рекреацију и планирање конзервације, Универзитета природних наука у Бечу;
- Студијски боравак у периоду од 21.11.2015. до 22.12.2015. године на Департману за друштвену географију и регионални развој, Чарлс Универзитета у Прагу (Чешка) у оквиру програма мобилности СЕЕРУС;
- Међународно признат сертификат за положен онлине курс „Принципи менаџмента“ организован од стране *Advenio eAcademy* са Малте у трајању од 01. септембра 2014. до 06.03.2015. године;
- Студијски боравак у периоду од 01.10.2014. до 01.11.2014. године на Институту за географију и просторни менаџмент Универзитета Јагиелониан у Кракову (Пољска), у оквиру програма мобилности СЕЕРУС.

Учешће на пројектима:

- „Ефекти развоја туризма у руралним срединама АП Војводине“ финансиран од стране Покрајинског секретаријата за високо образовање и научноистраживачку делатност, АП

Војводине. Пројектни период: новембар 2017. – октобар 2018. године. Носилац: Природно-математички факултет, Нови Сад. Руководилац: проф. др Кристина Кошић.

- „Одржива пољопривреда и рурални развој у функцији остваривања стратешких циљева Републике Србије у оквиру дунавског региона“ финансиран од стране Министарства просвете, науке и технолошког развоја Републике Србије. Пројектни период: 2011-2016. године. Носилац: Пољопривредни факултет, Нови Сад. Руководилац: проф. др Радован Пејановић.

- „Истраживање развојног модела треће мисије Универзитета у Новом Саду“, финансиран од стране Покрајинског секретаријата за науку и технолошки развој, АП Војводине. Пројектни период: јул 2014. – јун 2015. године. Носилац: Универзитет у Новом Саду. Руководилац: проф. др Мирослав Весковић.

- „Истраживање ставова пољопривредних произвођача у Сремском управном округу о могућностима пласирања домаћих производа на домаће туристичко тржиште“ финансиран од стране Покрајинског секретаријата за пољопривреду, водопривреду и шумарство, АП Војводине. Пројектни период: октобар 2014. – март 2015. године. Носилац: Природно-математички факултет, Нови Сад. Руководилац: проф. др Снежана Бесермењи.

СПИСАК ОБЈАВЉЕНИХ РАДОВА

Категорија (M10)

M14

1. **Demirović, D.**, Radosavac, A. (2016). Impact of key resources and attractions on competitiveness of Vojvodina (Serbia) as rural tourism destination. In: *Modern Management Tools and Economy of Tourism Sector in Present Era*, pp. 370-387. Belgrade: Association of Economists and Managers of the Balkans and Ohrid: Faculty of Tourism and Hospitality. ISBN 978-86-80194-04-2

Категорија (M20)

M22

1. **Demirović, D.**, Radovanović, M., Petrović, M.D., Cimbalević, M., Vuksanović, N., Vuković, D.B. (2018). Environmental and Community Stability of a Mountain Destination: An Analysis of Residents' Perception. *Sustainability*, Vol. 10(1): 70. DOI:10.3390/su10010070

M23

1. Pejanović, R., **Demirović, D.**, Glavaš-Trbić, D., Maksimović, G., Tomaš-Simin, M. (2017). Clusters as a factor of competitiveness of rural tourism destinations in the Danube region of the Republic of Serbia. *Tourism Economics*, Vol. 23(2), pp. 475–482. DOI: 10.5367/te.2015.0509, ISSN 1354-8166 (print); 2044-0375 (online)

M24

1. Milentijević, N., Dragojlović, J., Ristić, D., Cimbalević, M., **Demirović, D.**, Valjarević, A., (2018). The assessment of aridity in Leskovac basin, Serbia (1981–2010). *Journal of the Geographical Institute "Jovan Cvijic" SASA*, 68(2), 249–264, DOI: <https://doi.org/10.2298/IJGI1802249M>

2. Otović, S., **Demirović, D.**, Košić, K., Vujko, A. (2017). Fostering entrepreneurship at high schools: a case of rural areas in Vojvodina (Serbia). *Economics of Agriculture (Ekonomika poljoprivrede)*, Vol. 64(4), pp. 1523-1535. ISSN 0352-3462, UDC: 373.5:334.722(497.113)
3. Maksimović, G., Otović, S., **Demirović, D.**, Vermezović, T. (2016). A review investigating agrarian female entrepreneurship in the Republic of Serbia. *Economics of Agriculture (Ekonomika poljoprivrede)*, Vol. 63(1), pp. 29-46. ISSN 0352-3462, UDC: 331.1-0.55.2:631.1(497.11)
4. Ivkov M., Blešić I., Simat K., **Demirović D.**, Božić S., Stefanović V. (2016). Innovations in the restaurant industry – an exploratory study. *Economics of Agriculture (Ekonomika poljoprivrede)*, Vol. 63(4), pp. 1169-1186. ISSN 0352-3462, UDC: 640.43:001.895
5. Košić, K., **Demirović, D.**, Pejanović, R., Lazić, L., Stamenković, I. (2015). Key principles of rural tourism households development strategy – Case study of Vojvodina. *Economics of Agriculture (Ekonomika poljoprivrede)*, Vol. 62(4), pp. 975-988. ISSN 0352-3462, UDC: 338.48-44(1-22)(497.113)
6. Pejanović, R., **Demirović, D.**, Đorđević, J., Radović, G. (2014). Potentials for development of rural tourism in Bački Petrovac municipality. *Economics of Agriculture (Ekonomika poljoprivrede)*, Vol. 61(2), pp. 487-500. ISSN 0352-3462, UDC: 338.48-44(1-22)

M25

1. Demirović, D. (2013). Brian Boniface, Chris Cooper and Robyn Cooper, *Worldwide Destinations: the Geography of Travel and Tourism*. London and New York: Routledge, 2012. (Book Review). *Ekonomika istraživanja-Economic Research*, Vol. 26(1), pp. 287-288. University of Pula, Department for Economics and Tourism “Dr. Mijo Mirković”. ISSN 1331-677X.

Категорија (M30)

M33

1. Košić, K., Demirović, D., Blešić, I., Andrić, N. (2018). Revitalizacija salaša kroz turizam – studija slučaja srbobranskih salaša (Vojvodina). VII naučna konferencija sa međunarodnim učešćem “Jahorinski poslovni forum 2018 – Održivi razvoj i institucionalno okruženje”, 22-24. mart 2018. godine, Jahorina, Bosna i Hercegovina, Univerzitet Istočno Sarajevo, Ekonomski fakultet Pale, Zbornik radova, str. 219-228, ISSN 2303-8969

2. Dragin, A., Dragin, V., Košić, K., Demirović, D., Ivkov-Džigurski, A. (2017). Tourists' motives and residents attitude towards the cruisers. 4th International Scientific Conference: ToSEE – Tourism in Southern and Eastern Europe - Tourism and Creative Industries: Trends and Challenges, 4 – 6 May 2017 Opatija, Croatia, University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Croatia, Vol. 4, pp. 133-144. DOI: <https://doi.org/10.20867/tosee.04.42>, ISSN 1848-4050

3. Košić, K., Demirović, D., Dragin, A. (2017). Living in a rural tourism destination – the local community's perspective. 4th International Scientific Conference: ToSEE – Tourism in Southern and Eastern Europe - Tourism and Creative Industries: Trends and Challenges, 4 – 6 May 2017 Opatija, Croatia, University of Rijeka, Faculty of Tourism and Hospitality Management Opatija, Croatia, Vol. 4, pp. 267-278. DOI: <https://doi.org/10.20867/tosee.04.34>, ISSN 1848-4050

4. Košić, K., Corchado, E.O., Demirović, D. (2017). Destination branding: insights and practices from Spain. International Conference: “*Contemporary Trends in Tourism and Hospitality 2017 – New spaces in cultural tourism*”, 01-02nd September 2017, Novi Sad, Faculty

of Sciences, Department of Geography, Tourism and Hotel Management, Collection of Papers, pp. 25-31. ISBN 978-86-7031-450-4

5. Demirović D., Radosavac A., Petrović M. (2016). Impact of tourism destination environment on competitiveness of rural destinations in Vojvodina (Serbia) and Hungary. VII International Scientific Agricultural Symposium „*Agrosym 2016*“, 06-09th October 2016, Jahorina, Bosnia and Hercegovina, University of East Sarajevo, Faculty of Agriculture, Republic of Srpska, Bosnia, Book of proceedings, pp. 2636-2642. ISBN 978-99976-632-7-6

6. Radović G., Pejanović R., **Demirović D.,** Njegovan Z. (2016). Services in rural tourism in the Republic of Serbia. VII International Scientific Agricultural Symposium „*Agrosym 2016*“, 06-09th October 2016, Jahorina, Bosnia and Hercegovina, University of East Sarajevo, Faculty of Agriculture, Republic of Srpska, Bosnia, Book of proceedings, pp. 2729-2734. ISBN 978-99976-632-7-6

7. Demirović D., Pejanović R., Sedlak O., Košić K. (2016). Impact of tourism destination strategy on its competitiveness. 2nd ENTenterprise Research INNOVATION Conference „ENTRENOVA“, September 2016, Rovinj, Croatia, Udruga za promicanje inovacija i istraživanja u ekonomiji „IRENET“, Zagreb, Croatia, Book of proceedings Vol. 2, No. 1, pp. 236-242. ISBN 1849-7950

8. Demirović D., Košić, K., Radosavac, A. (2016). Competitiveness of rural tourism destinations. Case study of Vojvodina (Serbia). International conference: „Romanian rural tourism in the context of sustainable development - present and prospects“, 26-28th May 2016, Vatra Dornei, Romania, „Gheorghe Zane” Institute of Economic and Social Research, Iași Department of Economic Research, Romania, Book of proceedings Vol. XL, pp. 135-146. ISBN: 978-606-685-409-2

9. Košić, K., Demirović, D., Radović, G., Jovanović, D. (2016). Rural tourism as a tool for sustainable development of Eastern Serbia. International conference: „Romanian rural tourism in the context of sustainable development - present and prospects“, 26-28th May 2016, Vatra Dornei, Romania, „Gheorghe Zane” Institute of Economic and Social Research, Iași Department of Economic Research, Romania, Book of proceedings Vol. XL, pp. 147-158. ISBN: 978-606-685-409-2

10. Petrović, M., Bjeljac, Ž., **Demirović, D.** (2015). Tourism impact attitude scale (TIAS) as a tool of contemporary analysis in agritourism. *III International Scientific-Practical Conference «Sustainable Development of Tourism Market: International Practices and Russian Experience»*, 16th April 2015, Stavropol, Russia, Faculty of Social and Cultural Service and Tourism, Book of proceedings, pp. 119-128. ISBN 978-5-9596-1146-0

11. Pejanović, R., Demirović, D., Nikić, V. (2015). Higher education in Serbia: Exploring a development model of the third mission at the university. 17th International Academic Conference “Business and Management conference”, 21st-24th June 2015, Vienna, Austria, The International Institute of Social and Economic Sciences, Book of Proceedings, pp. 321-332. ISBN 978-80-87927-10-6

12. Petrović, M., Gagić, S., Bjeljac, Ž., **Demirović, D.,** Simat, K. (2015). *Primena EuroGites standarda za procenu kvaliteta usluga u agroturizmu*. Međunarodna naučna konferencija „Konkurentnost turističke destinacije“, 25. septembar 2015. godine, Beograd, Univerzitet Singidunum, Zbornik radova, str. 229-236. ISBN 978-86-7912-615-3

13. Radović, G., Pejanović, R., **Demirović, D.,** Njegovan, Z. (2015). Forms of rural tourism in the Republic of Serbia. VI International Scientific Agricultural Symposium „*Agrosym 2015*“, 15-18th October 2015, Jahorina, Bosnia and Hercegovina, University of East Sarajevo, Faculty of Agriculture, Republic of Srpska, Bosnia, Book of proceedings, pp. 1943-1948. ISBN 978-99976-632-2-1

14. Demirović, D., Njegovan, N. (2015). Motivation of eco and ethno tourists as a factor of sustainable development of rural areas. International Scientific Conference: Sustainable agriculture and rural development in terms of the Republic of Serbia strategic goals realization

within the Danube region – regional specificities, 10-11th December 2015, Belgrade Chamber of Commerce, Serbia, Institute of Agricultural economics, Belgrade, Serbia, Thematic Proceedings, pp. 551-568, ISBN 978-86-6269-046-3

15. Pejanović, R., Radović, G., Demirović, D., Njegovan, Z. (2014). *Farmstead tourism in a rural development function of AP Vojvodina (Serbia)*. Conference: „The Role of Agricultural Economic Sciences in Agriculture and Rural Development in the Balkan Countries“, 9th International Conference, 24-25. April 2014, Association of Agricultural Economists of Republic of Macedonia, Ohrid, Macedonia, Proceedings of papers, pp. 246-258, UDC: 338.483.11(497.113), ISBN 978-9989-2358-5-6.

16. Radosavac, A., Demirović, D., Đukić, S. (2014). *Small and middle entrepreneurship as a factor of competition growth*. Conference: „International may conference on strategic management“, 23-25. May 2014, Bor's Lake, University in Belgrade, Technical faculty in Bor, Serbia, Book of proceedings, pp. 539-547, ISBN: 978-86-6305-019-8.

17. Demirović, D., Njegovan, Z. (2014). *Tourist satisfaction with perceived values on traditional farms in AP Vojvodina*. International Conference: „Sustainable agriculture and rural development in terms of the Republic of Serbia strategic goals realization within the danube region“, 5-6th June 2014, Institute of Agricultural economics, Belgrade, Serbia, Book of proceedings, pp. 648-664, ISBN: 978-86-6269-036-4.

18. Pejanović, R., Đukić, S., Demirović, D., Radosavac, A. (2014). *Wine tourism as a factor of rural development of Fruška gora (Vojvodina Province)*. Fifth International Scientific Agricultural Symposium “Agrosym 2014”, Jahorina, October 23-26, Bosnia and Hercegovina, Book of Proceedings, pp. 1068-1073.

19. Desivojević, M., Demirović, D. (2014). *Innovation management as a factor of competitiveness – Walmart Stores Inc. – Case study*. International conference: the third international conference „Employment, Education and Entrepreneurship“, Faculty of Business Economics and Entrepreneurship, Belgrade, Serbia, 15th – 17th October, Book of Proceedings, Book IV: Management, Marketing and Communication – Current and Future Trends, pp. 101-115. ISBN 978-86-6069-105-9, UDK: 005.591.6 005.21:339.137.

20. Demirović, D., Jovanović, D., Božović, R. (2013). *Gastronomy as a Cultural Heritage in Relations with Culture Tourism*. Conference: “Contemporary Trends in Tourism and Hospitality 2013”, 26-27 September, Faculty of Sciences, Department of Geography, Tourism and Hotel Management, Collection of papers, pp. 322-332, ISBN: 978-86-7031-310-1.

21. Demirović, D., Buđanovčanin, J. (2013). *Rural tourism experience for sustainable development: Golubinci Village*. International Conference on Rural Tourism: “Re-inventing rural tourism and the rural tourism experience”, 4th-7th September 2013, University of Aveiro, Portugal, Collection of papers, pp. 718-730, ISBN 978-989-20-4016-5.

M34

1. Demirović D., Radosavac A., Njegovan Z., Pejanović R. (2016). Cities and events – city of Novi Sad and Exit festival (Serbia). International Symposium: Cities for Us - engaging communities and citizens for sustainable development / Cidades para Nós – envolver comunidades e cidadãos no desenvolvimento sustentável, 31th May – 04 th June 2016, Lisbon, Portugal, International Urban Planning and Environment Association, Lisbon, Portugal, Book of Abstracts, pp. 81, ISBN 978-972-636-256-2

2. Demirović D., Radosavac A., Njegovan Z., Pejanović R. (2016). Religious objects and events as resources for tourism development in cities – case study: municipality of Novi Bečej (Serbia). International Symposium: Cities for Us - engaging communities and citizens for sustainable development / Cidades para Nós – envolver comunidades e cidadãos no desenvolvimento sustentável, 31th May – 04 th June 2016, Lisbon, Portugal, International Urban

Planning and Environment Association, Lisbon, Portugal, Book of Abstracts, pp. 83-84, ISBN 978-972-636-256-2

3. Demirović D., Radosavac A., Petrović M. (2016). Impact of tourism destination environment on competitiveness of rural destinations in Vojvodina (Serbia) and Hungary. VII International Scientific Agricultural Symposium „*Agrosym 2016*“, 06-09th October 2016, Jahorina, Bosnia and Hercegovina, University of East Sarajevo, Faculty of Agriculture, Republic of Srpska, Bosnia, Book of abstracts, pp. 1080. ISBN 978-99976-632-6-9

4. Radović G., Pejanović R., **Demirović D.,** Njegovan Z. (2016). Services in rural tourism in the Republic of Serbia. VII International Scientific Agricultural Symposium „*Agrosym 2016*“, 06-09th October 2016, Jahorina, Bosnia and Hercegovina, University of East Sarajevo, Faculty of Agriculture, Republic of Srpska, Bosnia, Book of abstracts, pp. 1082. ISBN 978-99976-632-6-9

5. Demirović D., Pejanović R., Sedlak O., Košić K. (2016). Impact of tourism destination strategy on its competitiveness. 2nd ENTerprise Research InNOVation Conference „ENTRENOVA“, September 2016, Rovinj, Croatia, Udruga za promicanje inovacija i istraživanja u ekonomiji „IRENET“, Zagreb, Croatia, Book of abstracts Vol. 2, No. 1, pp. 58. ISBN 1849-7969

6. Košić, K., Demirović, D., Dragin, A. (2016). The impact of the strategy of rural tourist destinations on its competitiveness – a case study of Vojvodina (Serbia). 4. kongres geografa Bosne i Hercegovine, 17-19.11.2016., Sarajevo, Bosnia and Herzegovina, Geographical society in Federation BH, Bosnia, Book of abstracts, pp. 139-140

7. Radović, G., Pejanović, R., **Demirović, D.** (2015). Rural tourism as a factor of economic development of Vojvodina (Serbia). International Scientific Symposium „*Information society and sustainable development*“, 24-25th April 2015, Azuga, Prahova, Romania, Faculty of Economic Sciences and Faculty of Economics and Business Administration, Proceedings of the International Scientific Symposium, pp. 20. ISBN 978-973-144-637-0

8. Demirović, D., Dragin, A., Pivac, T., Košić, K., Blešić, I., Simat, K., Besermenji, S., Pejanović, R. (2015). Gaps in tourism-hospitality-agriculture links. International Conference: „*Contemporary Trends in Tourism and Hospitality 2015 – rebranding Serbia – Contemporary Trends in Event and Creative Industry*“, 09-10th July 2015, Novi Sad, Faculty of Sciences, Department of Geography, Tourism and Hotel Management, Abstract Book, pp. 44-45. ISBN 978-86-7031-386-6

9. Pejanović, R., Demirović, D., Nikić, V. (2015). Higher education in Serbia: Exploring a development model of the third mission at the university. 17th International Academic Conference “Business and Management conference”, 21st-24th June 2015, Vienna, Austria, The International Institute of Social and Economic Sciences, Book of abstracts, pp. 69.

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